Tech Event
INNOVATE FOR TOMORROW

Available Online

📅 *November, 24ᵗʰ*

📍 *Mövenpick Hotel Du Lac, Tunis*
Tunisia

About The Event

TechEvent is a full-day hybrid seminar being curated by Orange Innovation Tunisia, with an audience of about 150 onsite and more online. With the goal to increase awareness about technology trends in the global context of climate change.

EVENT CURATORS

Guillaume BOUDIN
Sofrecom CEO

Samir BENZAHRA
Managing Director Sofrecom Tunisia & Algeria

Hervé TOUZEAU
Deputy Group CIO & Deputy SVP IT-S

Frédéric LAUBY
Orange Innovation Countries Director

Amine TRIGUI
Orange Innovation Tunisia Director

Imene BEN AISSA
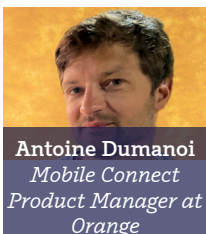*Head of Architecture Department at Orange Innovation*

EVENT SPEAKERS

Dominique Vo
Cloud & Data Program Director at Orange

Dhekra ZITOUN
Division Manager at Sofrecom

Antoine Dumanoi
Mobile Connect Product Manager at Orange

Adam de Linde
Director of Xperience Design Lab London

Ghida Ibrahim
Quantitative engineer/data scientist at Meta

Arnaud Boulay
Software Architect at Orange

Selsabil Gaied
AI and Data Senior Manager at IBM

Taoufik En-Najjary
Senior Data Scientist at Orange Tunisia

EVENT SCHEDULE

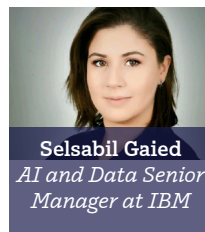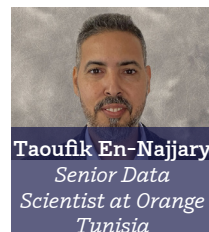| Time	Event
08:30 AM	Check-In
09:00 AM	**Opening** Guillaume BOUDIN - Samir BEN ZAHRA - Hervé TOUZEAU Frédéric LAUBY - Amine TRIGUI - Imene BEN AISSA
09:30 AM	**Place Data and AI at the heart of the innovation model of Orange with Google Cloud** Dominique Vo
10:00 AM	**Switching the marketing strategy to AI: obstacles and challenges** Dhekra ZITOUNI
10:30 AM	**Morning Coffee and Networking Break**
11:00 AM	**Decentralized Identity** Antoine Dumanois
11:45 AM	**The role of blockchains for regenerative economies** Adam de Linde
12:15 PM	**Quiz**
12:30 PM	**Business Lunch**
02:00 PM	**An intro to AIOps: scaling distributed systems with AI** Ghida Ibrahim
02:30 PM	**Cloud Native architectures & eco-design: is it reconcilable?** Arnaud Boulay
03:15 PM	**Afternoon Tea and Networking Break**
03:30 PM	**Reinventing to scale up in AI** Selsabil Gaied
04:15 PM	**Using Data & AI to reduce ITN Energy Consumption** Taoufik En-Najjary
04:45 PM	**Quiz**
05:00 PM	**ROTI**
05:05 PM	**Awards Ceremony**
05:15 PM	**Event Closure**

EVENT VENUE

Mövenpick Hotel | 5 Star Hotel by Lake Tunis
Mövenpick Hotel is situated near Tunis Lake in the heart of Tunis's Les Berges du Lac district, close to many embassies and multinational companies .

SPONSORS

orange Innovation

Sofrecom
The Know-How Network